#### THE GREWAL FAMILY



### FINE WINE IS A REFLECTION OF ITS ROOTS

Randeep Singh Grewal came across one of the last unexploited properties in the Santa Maria Valley, back in 2011. The 110-acre property, which would soon become the remarkable Ca' Del Grevino estate, held all the characteristics required to make exceptional wines: rolling hills, diverse microclimates and complex soil types. And so, Randeep's vision was to develop this newly acquired estate in such a way that the high quality wines would reflect the true essence of the terroir. The Ca' Del Grevino wine range represents this passion, dedication and effort put into the estate and the vineyard.

The multi-generational, family-owned and-operated winery produces the highest quality wines, which are consistently winning awards globally.



PRIVATE TASTING AT THE ESTATE

### FAMILY DIVERSITY DEFINES CA'DEL GREVINO

" HOUSE OF GREWAL WINES "

When the Grewals purchased the Ca' Del Grevino property, it was one of the few estates in Santa Maria Valley with an Italian heritage, influence and traditional winemaking practices. They fell in love with the estate and surrounding atmosphere, and initiated a standard of farming practices to maintain the health and vitality of the property, including its entire fauna. Today, the vineyard is farmed entirely with sustainable techniques. Ca' Del Grevino's topography and diversity has been carefully and lovingly studied, guiding the development of the vineyard into 25 different blocks so far; each block further defined into subblocks by soil, exposure, and general climate. Grewal firmly believe that a high quality wine originates in the vineyard and thus, there is unusually high attention paid to growing high quality grapes.

Upon completion of the Ca' Del Grevino new winery design, the Grewals realized their dream of creating a boutique winery devoted to wines that truly reflects their commitment to quality. In a winery designed to suit the unique characteristics of the vineyard, one feature to highlight is the Italian-style production facility, which flows gracefully into a hillside, capitalizing on the elevation and utilizing the natural cooling of the earth and its caves to cultivate premium harvests. Inside the winery, there are stainless steel fermenters with gravity flow designs, French Oak barrels, and gentle basket presses which are tailored to match the diverse blocks in the vineyard that bring out Ca' Del Grevino's hallmark finesse and elegance.

WWW.GREVINO.COM FOR MORE INFORMATION INFO@GREVINO.COM





## CA' DEL GREVINO Family Owned Estate

WWW.GREVINO.COM

# CLUB GREVINO OPTIONS VILLA ROSSO GREVINO BILLING INFORMATION

Address	
Address:	
City:	State: Zip:
Telephone:	Email:**
Date of birth:**	
Signature:	
Credit Card Number:**	CVV: Exp Date;
	FORMATION
Address:	Apt or Floor:
City:	State: Zip:
Telephone:	Email:**
Recipient date of birth:**	
☐ Check it you prefer to pic	k up your shipment.
_	e sign me up for CLUB GREVINO signed, certify that I am of legal age

### to purchase this wine and approve the charges to my credit card $\label{eq:required} \begin{array}{c} \\ \text{REQUIRED} \end{array}$

\*\*An adult signature is required by law for all wine shipments so we highly recommend shipping the wine to a place of business upon first delivery attempt.

## ALL ALCOHOLIC BEVERAGES ARE SOLD IN CALIFORNIA AND THE TITLE PASSES TO THE BUYER IN CALIFORNIA

We make no representations to the legal rights of anyone to ship or import wines into any state outside of California. You, as buyer, are solely responsible for shipment of alcoholic beverage products. By placing an order, you authorize us act on your behalf to engage a commom carrier to deliver your order to you.

We are required by State Law to charge a 'sales of alcoholic beverage' tax, which is to be remitted directly to the delivery state.



#### CLUB GREVINO MEMBERSHIP

	Villa	Rosso	Grevino
4 SHIPMENTS	Fall - Winter Spring - Summer	Fall - Winter Spring - Summer	Fall - Winter Spring - Summer
BOTTLES PER SHIPMENT	3	3	3
VARETALS	White / Red	Red Only Grevino	White / Red
PRICE RANGE PER SHIPMENT	\$125-\$150	\$100-\$125	\$75-\$100
WINE TASTING	Member+Guest	Member	Member
SHIPPING	\$20 Dollars	\$20 Dollars	\$20 Dollars
TERM	One year Membership	One year Membership	One year Membership
CANCELLATION	30 Day prior to Anniversary	30 Day prior to Anniversary	30 Day prior to Anniversary

### **GREVINO LOYALTY**

	CERES Goddes of Harvest	LIBER God Of Viticulture	BACCHUS God Of Wine
CLUB LEVELS	0-999	1000-1999	>3000
DISCOUNT	15%	20%	25%
POINTS DOLLAR	1	1.5	2
PICKUP PARTY	Yes	Yes	Yes
CONCERT TICKETS	_	Yes	Yes
CONCIERGE	_	Yes	Yes
VIP PRIORITY	_	_	Yes
WINEMAKER DINNER	_	_	Yes



PRIVATE BANQUET



SUMMER CONCERTS



LOS OLIVOS TASTING ROOM